



YR 6 2020-2021

California Adult Education Program

Santa Barbara Adult Education Consortium (SBAEC) - ACTIVITY CHART

DUE: September 9, 2020

Email this form to sbaebg@gmail.com

YOUR PROGRAM/AGENCY NAME: Santa Barbara City College Noncredit ESL program					
NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION (Month/Year)	PERSON OR AGENCY RESPONSIBLE	OUTCOME
1	1) to increase students' attendance and persistence rates even in the remote and digital learning environment; 2) to continue to increase the certificate completion rate, overall CASAS learning gains, and accomplish their educational goals	Train instructors and staff to apply strategies for success for all learners through equity. The strategies include culturally responsive teaching and learning and the pedagogy of multiliteracies that recognizes linguistic diversity and multimodal forms of communication influenced by the advancement of technology.	November 2020	Faculty, Noncredit Coordinator	Improved student attendance and certificate completion rates (Recorded in Banner/TOPSPRO and Tableau) Increased number of learners enrolled in the noncredit ESL classes (Recorded in Banner and TOPSPRO)
2	2) to continue to increase the number of students who accomplish their	Enhance the enrollment and technology support efforts to meet the	June 2021	Noncredit Coordinator, Hourly enrollment	Increased number of learners enrolled in the noncredit ESL classes (Recorded in Banner and

	educational goals, and 3) to achieve robust enrollment, especially the low-skilled and low-wage workers whose job security might be threatened by the pandemic.	needs of the students		staff	TOPSPro)
3	2) to continue to increase the number of students who achieve CASAS learning gains and accomplish their educational goals	Collect and monitor quantitative data on learning gains through CASAS remote eTesting.	June 2021	Noncredit Coordinator, Hourly CASAS Proctors	Improved student attendance and certificate completion rates (Recorded in Banner/TopsPro and Tableau) Student data collection and reporting even through remote operations(Recorded TOPSPro) Increased number of learners enrolled in the noncredit ESL classes (Recorded in Banner and TOPSPro)
4	1) to increase students' attendance and persistence rates even in the remote and digital learning environment, 2) to continue to increase the number of students who achieve CASAS learning gains and accomplish their educational goals	Streamline our data capturing methods using Banner and TOPSPro to collect student attendance, persistence, and course completion data. The data will be used to enhance adult learner motivation and outcomes through data-informed instruction.	June 2021	Noncredit Coordinator, CASAS Proctor, Faculty	Improved student attendance and certificate completion rates (Recorded in Banner/TopsPro and Tableau) Student data collection and reporting even through remote operations (Recorded in Banner and TOPSPro)

5	1) to increase students' attendance and persistence rates even in the remote and digital learning environment, 2) to continue to increase the number of students who receive the state-recognized ESL certificates of competency	Continue to raise awareness of the certificate and digital badging processes to incentivize course and certificate completion	June 2021	Faculty, Noncredit Coordinator	<p>Improved student attendance and certificate completion rates (Recorded in Banner/TopsPro and Tableau)</p> <p>Student data collection and reporting even through remote operations (Recorded in Banner and TOPSPro)</p> <p>Increased number of learners enrolled in the noncredit ESL classes (Recorded in Banner and TOPSPro)</p>
6	1) to increase students' attendance and persistence rates even in the remote and digital learning environment, 2) to continue to increase the number of students who accomplish their educational goals, and 3) to achieve robust enrollment, especially the low-skilled and low-wage workers whose job security might be threatened by the pandemic.	<p>Coordinate with the SBCC student support services and strengthen our cross-agency partnerships to offer better wraparound services including childcare, housing, food security, financial support, physical and mental health support, academic and career counseling. Emailing flyers to school districts including Carpinteria. Coordinating with Carpinteria Children's Project to place our program information</p>	June 2021	Noncredit Coordinator, SSSP, Partner departments and organizations	<p>Improved student attendance and certificate completion rates (Recorded in Banner/TopsPro and Tableau)</p> <p>Increased number of learners enrolled in the noncredit ESL classes (Recorded in Banner and TOPSPro)</p>

		on their community calendar.			
7	3) to achieve robust enrollment by implementing targeted marketing and outreach strategies to reach more community members, especially the low-skilled and low-wage workers whose job security might be threatened by the pandemic.	Develop and implement marketing and outreach plans that target the non-digital-native adult immigrant population in our area. This includes developing and disseminating the program information through the print schedule, snail mail, radio, and TV in multiple languages: English, Spanish, and in some cases, Chinese to reflect our current student population.	June 2021	Noncredit Coordinator, Juliana Minsky, Marketing Consultant, SBCC Public Affairs and Communications	Increased number of learners enrolled in the noncredit ESL classes (Recorded in Banner and TOPSPro)
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