

**Santa Barbara City College**  
**College Planning Council**  
**Tuesday, March 20, 2012**  
**3:00 p.m. – 4:30 p.m.**  
**A218C**  
**Minutes**

**PRESENT**

J. Friedlander, (Chair), Acting  
Superintendent/President  
I. Alarcón, Past-Pres., Academic Senate;  
O. Arellano, VP, Continuing Education;  
L. Auchincloss, Pres., CSEA;  
R. Else, Sr. Dir. Inst. Assessment,  
Research & Planning  
J. Englert, ASB President;  
K. Monda, Academic Senate  
Representative, Chair Planning and  
Resources Committee;  
K. Neufeld, VP, Academic Senate Rep;  
D. Nevins, Academic Senate President  
K. O'Connor, Academic Senate  
Representative;

M. Spaventa, Executive VP Ed Programs;  
C. Salazar, Classified Staff  
Representative  
J. Sullivan, VP Business Services

**ABSENT:**

P. Bishop, VP Information Technology;  
S. Ehrlich, VP HR &LA

**GUESTS:**

C. Alsheimer, Instructors' Assoc.(IA);  
P. Butler, P&R, Academic Senate  
L. Stark, Pres. Instructors' Association  
L. Vasquez, ITC, Committee;

**1.0 Call to Order**

- 1.1 Dr. Friedlander called the meeting to order and asked for the approval of the March 6 CPC Meeting minutes.

**M/S/C (Monda/Sullivan] to approve the minutes as amended of the March 6 CPC meeting. One person abstained, the rest approved.**

**2.0 Announcements**

- 2.1 Acting Executive VP Spaventa and Sr. Dir. Inst. Assessment, Research & Planning Else reported on the latest information regarding the Title V grant application that they are working on with Dean Scharper and in partnership with CSU Chanel Islands for \$4M. If this grant goes through it will fall under the larger umbrella of the college's efforts to increase its transfer rates entitled "The Transfer Success Program". The Transfer Success Program will include the STEM program and this one, The Business Entrepreneurship Social Science Transfer (BEST) Program. We anticipate finding out in August or early September whether or not this Title V grant proposal will be funded.
- 2.2 Dr. Friedlander gave a brief overview of future initiatives to promote student learning and goal achievement in more detail at future meetings.
- 2.3 Dr. Friedlander also reported on the Chamber of Commerce breakfast meetings that are being held here on campus on two consecutive Fridays. The intention of the meetings with the business community members is to listen to what they need in terms of skill competencies and experiences when hiring new employees. These insights are invaluable and will inform our career and technology education task force

as well as discussions with the Academic Senate on the extent to which the knowledge and skills students need to be competitive for well-paying jobs and to be well informed and engaged citizens are incorporated in the college's general education curriculum.

### **3.0 Information Items**

- 3.1 VP Sullivan reported on the increase of 1.2% (approximately \$200,000 per year for the college) in college's contribution to PERS beginning in 2012-13 and the possible increase in STERS contributions that may be announced to take effect either next year or the following year..
- 3.2 Dr. Friedlander stated that this information will be part of what he will bring to the Board at the April 12 Study Session when he will bring his initial plan of how the college will take \$4M - \$5M out of the budget. He reported that he will submit his ideas and proposals to the Board, but the new President will be the one to be implementing the reductions. The general budget reduction presentation will be presented in open session and, if appropriate, in a closed session. There was further discussion.
- 3.3 Three information items attached for the members to read and be aware of: Budget Advisory Group Recommendations updated; Millionaires Club article, Budget Principles approved by CPC on 3/16/12.

### **4.0 Action Items**

### **5.0 Discussion Items**

- 5.1 College Plan Review (Att. 3 - 2011 – 14 College Plan Draft)  
Sr. Dir. Inst. Assessment, Research & Planning Else presented the changes he made to the draft of the College Plan that was reviewed by CPC. There was further discussion and a request from Dr. Friedlander for a motion to approve the 2011 – 14 College Plan as amended.

**M/S/C (Alarcón/Spaventa) to approve the 2011 – 14 College Plan. There was one abstention, one nay and the rest approved the amended college plan.**

Upon learning that the Academic Senate had not completed its review of this document, Dr. Friedlander asked that the CPC approved version of the College Plan be taken to the Academic Senate for review and approval before placing it on the CPC agenda for final approval.

- 5.2 Review Institutional Effectiveness Report for 2010-11 (Att. 4 - Inst. Eff. Rep 2010-11)
  - a. Each VP will provide an overview of the outcome measures in his/her area.
  - b. Identification of steps that could be taken to improve performance on measures in need of improvement.

Mr. Else led the discussion starting with the section on Students Eligible for College Level Assessment. Dr. Friedlander talked about the fact that there are so many efforts taking place in elementary and secondary schools to improve student reading, writing and computational skills, yet when the research is done, the results on various measures to assess these competencies have not shown much

improvement. This is also reflected in student performance on the college's assessments. Dr. Friedlander stated that the value of this data is to have these informed discussions about what is currently happening and look at what we can do about it. Dr. Friedlander stated that a lot of these measures are going in the right direction and the college is doing many things to make this happen, such as the Express to Success Program. Past-Pres., Academic Senate Alarcón reported on the success so far of the Immersion Math results from the Express to Success Program. There was further discussion and clarification of Completion Rates of Students receiving a final grade of A, B, C, CR or P over the past 5 years, of successful completion rates in transfer courses, in basic skills courses, Career Technical Courses, in Alternative Instruction vs. Traditional courses, online vs. face-to-face courses, and ending with Semester and Cumulative GPA of Full-Time Students. Dr. Friedlander stated that many informative and valuable discussions just took place and the review of the Institutional Effectiveness Report for 2010-11 will continue at the next meeting. Dr. Friedlander will bring a write-up from the VPs for the members of CPC to review.

The Budget Advisory Group's suggestions for potential reductions in the budget for 2012-13 were reviewed at the last meeting and it was decided then that the next and the most important step in this process is to look at the cost and benefit of some of the ideas and to bring that information back to CPC. Ms. Spaventa reported that there have been a few people delegated to researching costs and that will be brought back to CPC.

## **6.0 Adjournment**

6.1 Dr. Friedlander asked for a motion to adjourn the meeting.

**M/S/C [Salazar/Nevins] to adjourn the meeting. All in favor.**

The next CPC meeting will be **TUESDAY, APRIL 3**, Room A218C, 3:00 p.m. – 4:30 p.m.